

MEDIA ADVISORY

FOR IMMEDIATE RELEASE

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Cancer Support Community's 5th Annual Hope Walk

WESTLAKE VILLAGE, CA – Cancer Support Community Valley/Ventura/Santa Barbara (CSCVVSb) will host its 5th annual Hope Walk on Saturday, June 10.

WHAT: CSCVVSb's 5K Hope Walk is a family-friendly, community event that promotes awareness and education about cancer while raising critical funds in support of CSCVVSb's mission to ensure that all people impacted by cancer are empowered by knowledge, strengthened by action, and sustained by community. Music, vendor booths and community resources, snacks and kids' activities will be on-hand. There will be special recognition for cancer survivors throughout the event.

WHEN: Saturday, June 10, 2023 — 8:00 a.m.

WHERE: California Lutheran University's William Rolland Stadium (60 W Olsen Rd, Thousand Oaks, CA 91360).

WHO: Anyone can participate in the 5K; there will be a shorter survivor's lap to kick off the route. Registration is free. Participants can fundraise for CSCVVSb and win exclusive incentive prizes. People can also opt to walk on their own and join virtually. Participants can share their photos on social media and tag the @cancersupportvvsb account or send photos to apatel@cancersupportvvsb.org.

HOW: Registration and information about the event can be found at <https://cscvvsbhopedwalk.rallybound.org/>.

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ABOUT CSCVVSb

Cancer Support Community Valley/Ventura/Santa Barbara (CSCVVSb) is an independently governed and funded non-profit and an affiliate of the Cancer Support Community. CSCVVSb serves an average of 2000 adults and children impacted by cancer each year with programs throughout Ventura and Santa Barbara Counties, and West San Fernando Valley. Programs are provided at no cost to participants.